

HARSHIT SHAH (Proprietor and Freelancer)

Designing Luxury, Animating Excellence

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📍 Ahmedabad, India

PROFESSIONAL SUMMARY

Creative and technically skilled professional with 10+ years of experience in 2D animation and Graphic design. Proven track record of independently Managing Projects, Delivering high-quality Visual Content, and Providing Effective Support to both Domestic and International clients. Highly proficient in Adobe Creative Suite, with strong abilities in Visual Storytelling, Design Execution and Client Communication.

KEY SKILLS

- 2D Animation & Video Production
- Graphic Design (Photoshop, Illustrator)
- Adobe After Effects & Premiere Pro
- Client Handling
- Remote Support Tools & Systems
- Project Management

PROFESSIONAL EXPERIENCE

Proprietor

iSourcingSolutions, Ahmedabad

May 2013 – Present

- Successfully delivered high-quality 2D animation and motion graphics solutions for both domestic and international clients.

- Designed and delivered Social Media Creative, Banners, and Marketing materials to enhance brand engagement and campaign performance.
 - Successfully managed projects from concept initiation to final client delivery.
 - Managed client relationships and ensured repeat business through excellent service delivery.
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PROJECT HIGHLIGHTS

- Designed and produced engaging 2D Explainer Videos and Promotional Animations.
 - Created brand identity materials for various businesses, including Logos, Marketing Collateral, and Digital Assets.
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Team Leader (Graphics & Animation)

URL Software Pvt. Ltd., Ahmedabad

Feb 2010 – Oct 2011

- Client Handling (International Clients)
 - Designed Marketing Materials and 2D Images
 - Improved customer satisfaction through efficient issue resolution
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Team Member (IT Support)

I Tech City, Sydney, Australia

Jun 2008 – Dec 2008

- Installed and configured banking software, operating systems, and hardware
 - Supported Windows environments (NT, 2000, XP)
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VOLUNTEER EXPERIENCE

IT Support Team Member

MIT University, Sydney

Feb 2008 – Dec 2008

- Provided support for networking, hardware, and software issues
- Performed system upgrades and troubleshooting

EDUCATION

- **Master of Information Systems (Honours)**
University of New England / Melbourne Institute of Technology, Sydney – 2008
 - **Graduate Diploma in Information Technology**
UNE / MIT, Sydney – 2007
 - **Bachelor of Commerce**
HLIC, Ahmedabad – 2003
 - **Diploma in Information Technology**
GLS, Ahmedabad – 2001
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TOOLS & TECHNOLOGIES

- Adobe Photoshop
 - Adobe Illustrator
 - Adobe After Effects
 - Adobe Premiere Pro
 - Toonboom Harmony
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ACHIEVEMENTS

- Successfully delivered multiple Animation and Design projects for International Clients
 - Built and managed an independent business (iSourcingSolutions)
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ADDITIONAL INFORMATION

- Languages: English, Hindi, Gujarati